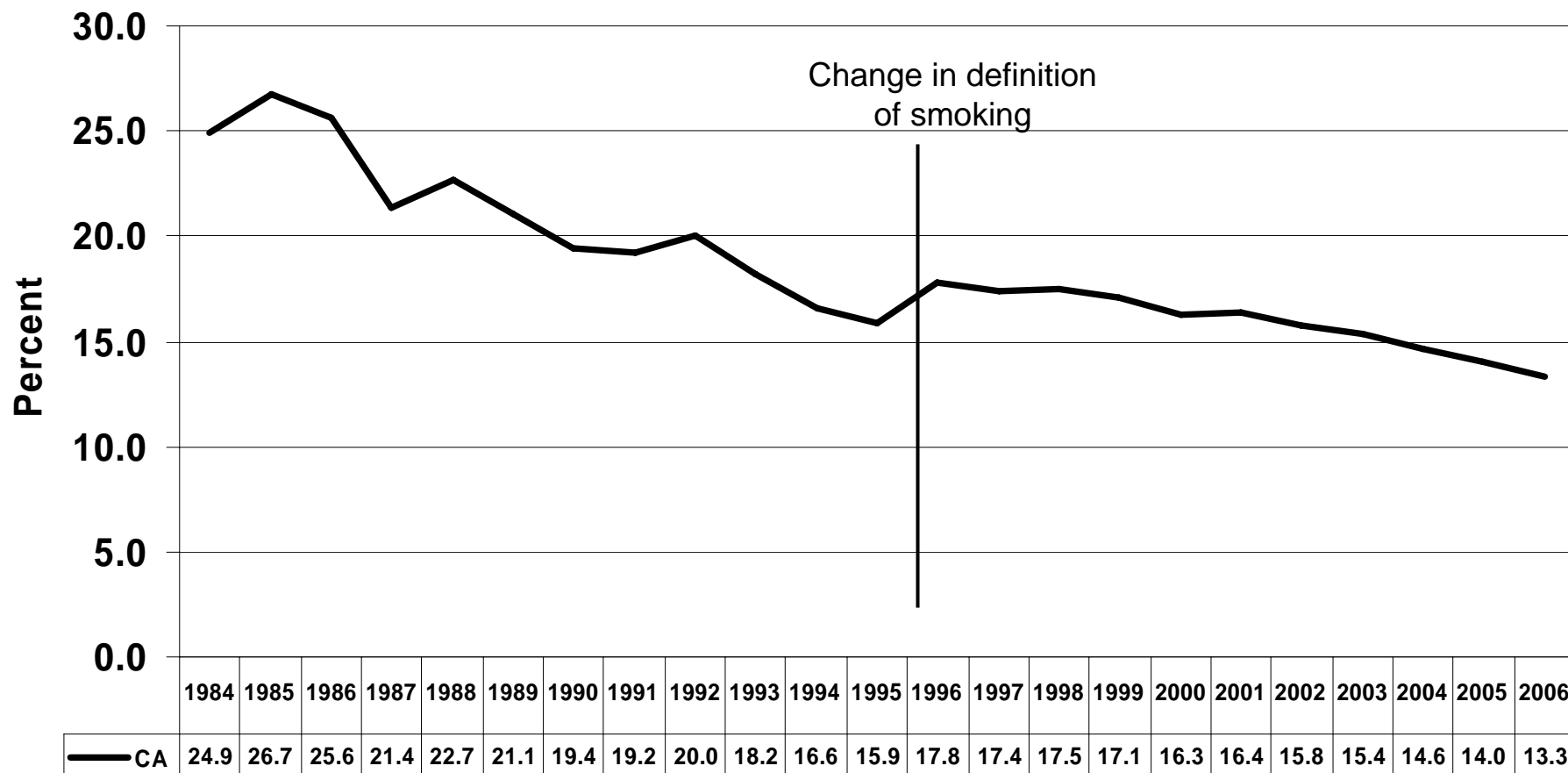




Smoking prevalence among California adults, 1984-2006



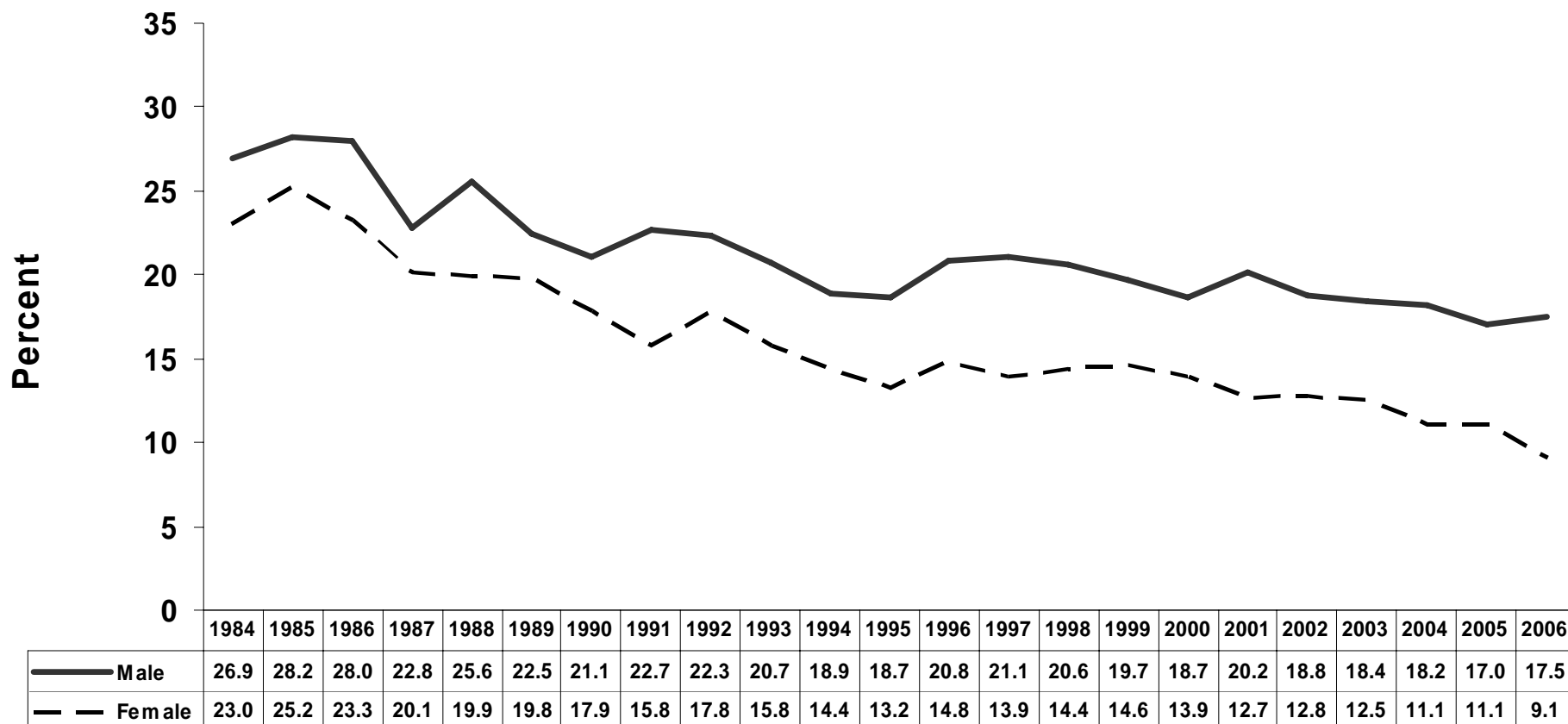
Source: Behavioral Risk Factor Surveillance System (BRFSS) 1984-1992, BRFSS and California Adult Tobacco Survey data is combined for 1993-2006. The data is weighted to the 2000 California population.

Note change of smoking definition in 1996 that included more occasional smokers.

Prepared by: California Department of Health Services, Tobacco Control Section, March 2007.



Smoking prevalence among California adults by gender, 1984-2006



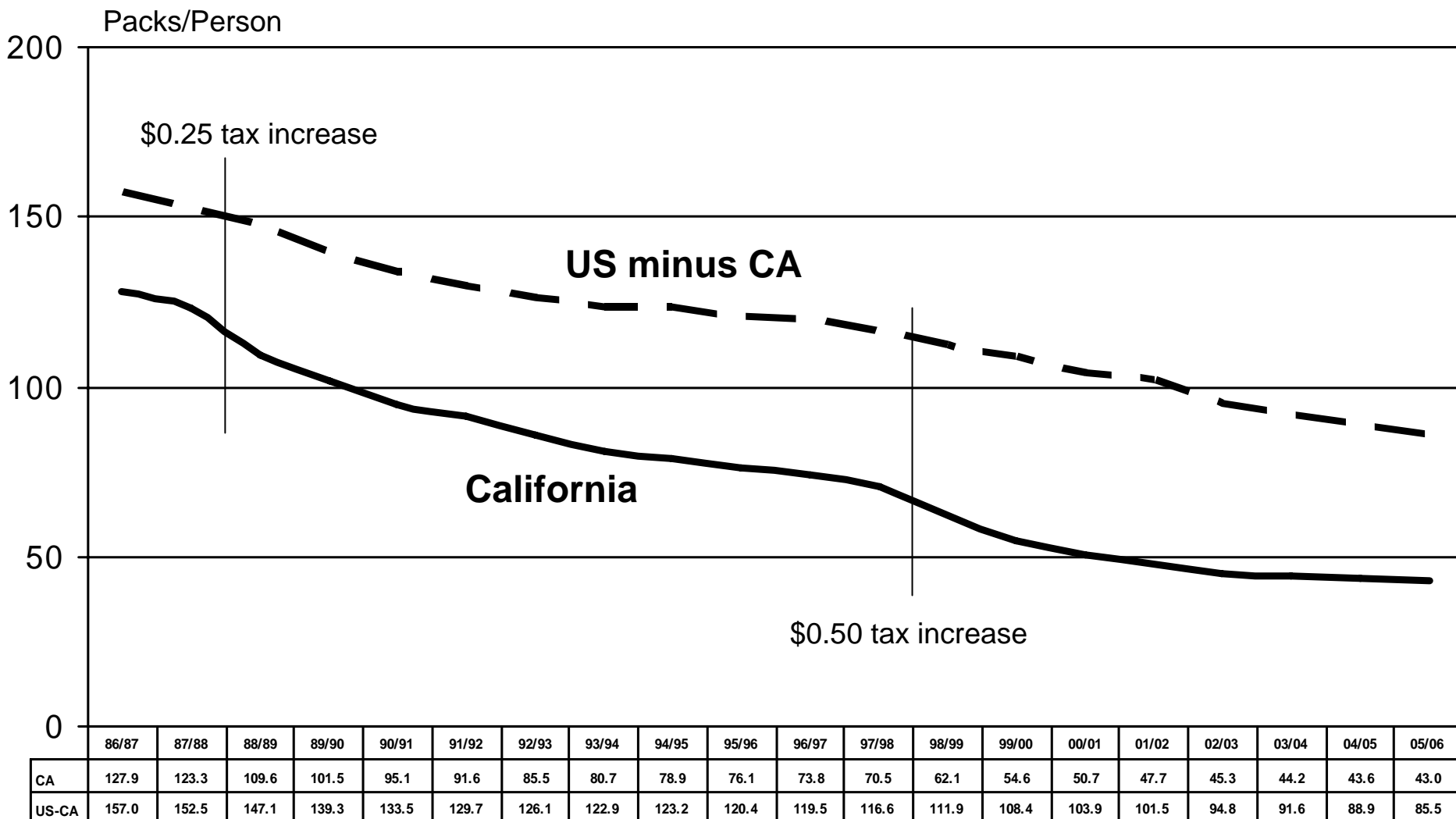
Source: Behavioral Risk Factor Surveillance System (BRFSS) 1984-1992, BRFSS and California Adult Tobacco Survey data is combined for 1993-2006. The data is weighted to the 2000 California population.

Note change of smoking definition in 1996 that included more occasional smokers.

Prepared by: California Department of Health Services, Tobacco Control Section, March 2007.



California and U.S. minus California adult per capita cigarette pack consumption, 1986/1987-2005/2006



Source: California State Board of Equalization (packs sold) and California Department of Finance (population).

U.S. Census, Tax Burden on Tobacco, and USDA.. Note that data is by fiscal year (July 1-June 30).

Prepared by: California Department of Health Services, Tobacco Control Section, March 2007.